

Globalisation and World Cities Research Group, Department of Geography
Young Researchers and Postgraduate Workshop
Cities of the Creative Economy

Annual GaWC lecture
Professor Andy C Pratt
(Centre for Culture, Media and Creative Industries (CMCI), Kings College London)
28th April, 2010, Stewart Mason Building Room SMB017, Loughborough University

Program:

10.30am – 11:00am: Registration and Refreshments

11:00am – 11:05am: Introduction and Welcome

11:05am – 12: 30pm: Session 1: Global Creative Cities of the Global South and East Asia

The Creative City from Below: The emergence of urban ICT microenterprises in the global South, and their implication on the idea of the Southern creative city

Christopher Foster, University of Manchester

Implications of creative economic development and place-making for Cape Town/South Africa

Laura Wenz, Westfälische Wilhelms-Universität Münster

Singapore: Creating a Global City for the Arts for Whom?

Lorraine Lim, University of Warwick

China's 'Digital Economy': The Case Study of Beijing

Jin Shang, University of Leicester

12: 30pm – 1:30pm: Lunch

1:30pm – 2:30pm: GaWC Annual Lecture

Global Cities and the Creative Economy

Professor Andy C Pratt, Centre for Culture, Media and Creative Industries (CMCI), King's College London

2:30pm – 3:00pm: Break for Refreshments

3:00pm – 4:30pm: Session 2: Theoretical implications of the Creative City and Micro-Geographies of the European Creative Cities

Temple Works – Identity and Symbolic Capital in the Post-Industrial City

Jonathan Ward, University of Leeds

Questioning the allure of the creative imperative: Revisiting artists and urban regeneration

Melanie Fasche, HafenCity University Hamburg

Entrepreneurship and the city

Maksim Belitski, University of Leicester

'Quality of Place': a Source of Competitive Advantage?

Julie Brown, University of Birmingham

4:30pm – 5:00pm: Discussion and Closing Remarks

Professor Andy C Pratt (Chair), Professor Peter Taylor and Professor Phil Hubbard.

The workshop and lecture is FREE, but places are limited, so email o.m.mould@lboro.ac.uk and/or a.watson@staffs.ac.uk if you wish to attend.